

SmartLink for Laser App

Quick and easy form filling from your desktop

Laser App®, an industry standard in form filling software, combines easy-to-use technology with a continuously evolving library of more than 8,000 industry-related forms, including in-house forms from over 175 top broker-dealers and more than 150 clearing firm, mutual fund, insurance, and annuity forms. Using SmartLink for Laser App, an add-on module to SmartOffice®, users can easily leverage pre-existing client data from the SmartOffice database to automatically populate these financial forms you use every day.

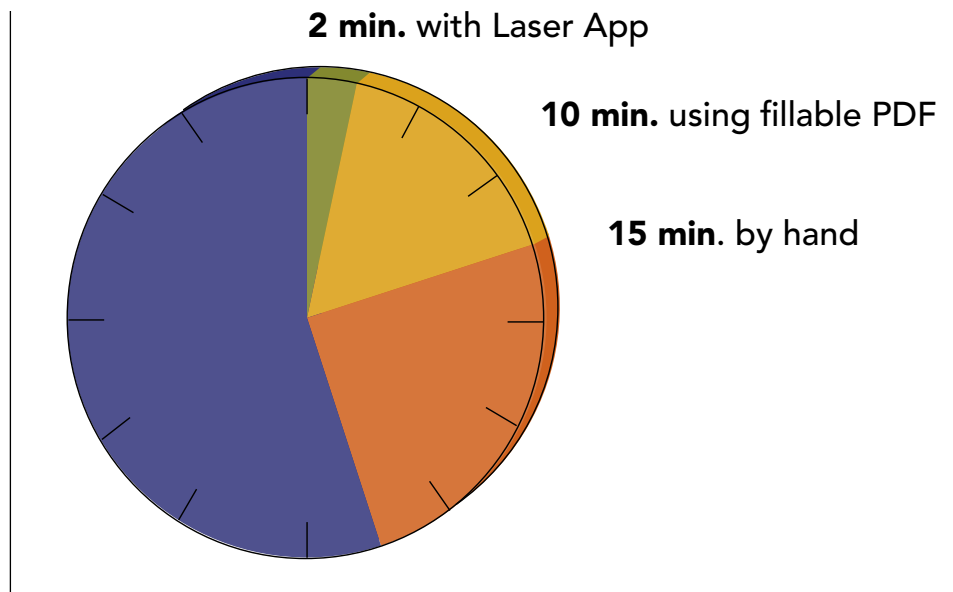
SmartLink for Laser App gives your reps the power to process applications faster than ever. With the click of a button, users can select a contact and the needed form from the Laser App PDF library, and the integrated solution produces the chosen form with up to 80% of the information populated with the correct data — all without the user typing a single word. The result: forms are completed in a fraction of the time — error-free. This streamlined process saves time, reduces errors and associated NIGO applications, and helps everyone on your team work better and faster.

Get more time to focus on activities that drive sales

Your time is too valuable to spend it filling out forms. With SmartLink for Laser App, you'll have more time to focus on serving your clients and growing your business. Auto updates to forms are initiated by the solution every five days.

DATASHEET

- Significantly reduce NIGO applications
- Improve the clarity of every application
- Give your reps the power to process apps faster
- Drive productivity in the back office



SmartOffice®

Software designed
for the way you do business

ABOUT E-Z DATA

E-Z Data, Inc., established in 1986, is a leading provider of front-office systems for insurance companies, banks, broker-dealers, general agents, agents, and financial advisors. E-Z Data solutions are used by more than 100,000 advisors worldwide and over 50 leading financial services companies, including HSBC, MetLife, National Financial Partners, Prudential, and Securian. The company's domain expertise, coupled with mature, industry-specific business solutions, results in consistently successful customer implementations.

To learn how SmartOffice helps
you grow your business, call 800-777-9188
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